



AGE-WELL Pitch Competition: Technology to Support People with Dementia

PANEL OF JUDGES

Meryl Comer is President and CEO of Geoffrey Beene Foundation Alzheimer's Initiative which promotes early diagnosis, virtual innovation challenges, m-health technologies and national public service campaigns. Ms. Comer is an Emmy-award winning reporter, co-founder of WomenAgainstAlzheimer's, and the author of *Slow Dancing with a Stranger*, an account of her and her husband's 20-year battle with Alzheimer's disease.

Bill Jarvis is Resident Innovation Ambassador of Revera's Northridge Long Term Care home in Oakville, Ontario. In his role, Mr. Jarvis assists the Revera leadership team in building a culture of innovation, representing the voice of the resident in the design and implementation of the company's innovation programs, and providing valuable insights to Revera on leveraging new products, services and technologies to improve seniors' lives.

Richard Osborn is Managing Partner of TELUS Ventures, the strategic investment arm of TELUS Corporation, a leading international telecom company. Mr. Osborn and his partners have invested in 13 companies in sectors such as Electronic Medical Records, Telehealth, patient engagement, caregiver support and "Healthy Aging." He is also a frequent speaker on technology, finance and impact investing.

Lynn Posluns is Founder, President, and Board Chair of the Women's Brain Health Initiative, the global foundation raising money for research and education to combat women's aging brain disorders. Ms. Posluns is also Managing Director of Cedarpoint Investments Inc., a private equity and alternative investments firm based in Toronto.

Dr. Garth Smith is the Director of Industry Relations for the Ontario Brain Institute whose mandate is to manage the OBI's commercialization efforts and its relationships with their industry partners. Previously, Dr. Smith was a product and business development consultant that helped clients with drug and device development programs.

Dan Wieberg is Director of Global Public Relations at Home Instead Senior Care leading public relations and marketing initiatives for more than 1,100 offices in 12 countries. Mr. Wieberg works closely with UsAgainstAlzheimer's, Alzheimer's Association, World Dementia Council, Alzheimer's Disease International, and other prominent organizations.

Andrew Wright is Vice President of Digital Medicines at Otsuka America Pharmaceutical, Inc. and is responsible for leading the commercialization of wearable computing and digital products with a goal of enabling improved patient medication adherence and better-informed physician decision-making to tailor treatment to the patient's needs. Mr. Wright has more than 25 years of U.S. and global experience in commercial leadership in the pharmaceutical industry.

Dr. Kate Zhong is the Chief Strategy Officer for the Global Alzheimer's Platform, a foundation devoted to improving and accelerating clinical trials for Alzheimer's disease. Previously, Dr. Zhong was the Senior Director of Clinical Research and Development for the Cleveland Clinic Lou Ruvo Center for Brain Health, established as one of the largest and most active clinical trial facilities for memory disorders in the U.S.