



Aging Gracefully across Environments using Technology
to Support Wellness, Engagement, and Long Life

AGE-WELL 2017 Conference

October 17 – 19 | Fairmont Winnipeg

**Benefiting Canada:
Technologies, Services, and Policies
for Health Aging**

Sponsorship Prospectus

We invite you to participate as a sponsor of AGE-WELL's 3rd Annual Conference

AGE-WELL 2017 Conference brings together academic researchers, industry professionals, care providers, older adults, caregivers and government representatives to discuss current issues and innovations in the field of technology and aging. It is the flagship event of Canada's only national network in technology and aging.

About the AGE-WELL NCE

AGE-WELL's vision is to harness and build upon the potential of emerging and advanced technologies in areas such as artificial intelligence (AI), e-health, information communication technologies (ICTs), and mobile technologies to stimulate technological, social, and policy innovation in the technology and aging sector.

About the Conference

AGE-WELL 2017 will showcase a multi-disciplinary program of research and innovation from across the AGE-WELL Network and provide a forum for networking and collaboration among AGE-WELL partners, researchers, stakeholders and members of the public. Presentations, discussions and networking sessions are designed to maximize knowledge sharing.

This conference also enhances coordination of research efforts in Canada, and fosters new ideas for research, collaboration and business development in the field.

Partnership Opportunities

By partnering with the AGE-WELL NCE for our Annual Conference, you are associating your brand to leading universities, top researchers, industry leaders and innovators from the technology and aging sector. We are offering a variety of sponsorship opportunities. Join our list of sponsors, increase your company's visibility, build relationships with a highly qualified scientific community, and support Canada's network in technology and aging!

Be a sponsor for an event that brings together Canada's technology and aging community to accelerate innovation in the sector



Attending the Conference

Meet Canada's top technology and aging researchers, technical experts, government representatives, graduate students and industry leaders. You will learn and network with colleagues and contacts from across the AGE-WELL network which includes:

- 150+ Network Investigators and collaborators from 30 different universities/research centres
- 120+ industry, not-for-profit, and government partners
- 300+ graduate students, postdoctoral fellows and research associates

Gold Partner - \$20,000

- Your logo on all official meeting support and promotional material
- Four (4) complimentary registrations
- Room accommodations for two (2) guests at conference hotel
- Part of AGE-WELL communications campaign related to this event (promotions, newsletters, social media mentions)
- Promotional materials in registration bag
- Option to brand up to 2 AGE-WELL sessions
- On screen logo recognition in the main meeting room

Silver Partner - \$10,000

- Your logo on all official meeting website and promotional material
- Two (2) complimentary registrations
- Option to brand up to 1 AGE-WELL sessions
- Part of AGE-WELL communication campaign related to this event (promotions, newsletters, social media mentions)
- Promotional materials in the registration bag
- On-screen logo recognition in meeting room between sessions

Bronze Partner - \$5,000

- Your logo on all official meeting website and promotional material
- One (1) complimentary registration
- Part of AGE-WELL communication campaign related to this event (promotions, newsletters, social media mentions)
- Promotional materials in the registration bag
- On-screen logo recognition in meeting room between sessions

Next Generation Partner - \$3,000

- Contributions in this special category will be used to support graduate students, postdoctoral fellows, research associates and technicians to attend the conference
- One (1) complimentary registrations
- Mention through AGE-WELL social media conference promotion

- Includes your logo and special recognition in the meeting program, signage and website
- On-screen logo recognition in meeting room between sessions

Networking Reception Partner - \$2,500

Spotlight your brand by hosting the Networking Reception. Includes one (1) complimentary registration to the conference. Includes your logo and special recognition in the meeting program, signage and website.

Networking Lunch Partner - \$1,500

Our networking lunch break is the perfect medium for your message. Includes one (1) complimentary registration to the conference. Includes your logo and special recognition in the meeting program, signage and website.

Networking Break Partner - \$750

Hosting one of our coffee breaks gets your logo and special recognition in the meeting program, signage and website. Includes one (1) complimentary registration to the conference. Includes a complementary note with your logo displayed near the coffee urns.

Contact Us

We are available to answer any questions you may have regarding registration and sponsorship details: partnerships@agewell-nce.ca

