



AGE-WELL – HACKING HEALTH

National Ideathon

Rules & Regulations

BACKGROUND

AGE-WELL and HACKING HEALTH (hereinafter “the Organizers”) have teamed up to launch a national ideathon focused on identifying and investing in great new ideas (technologies and services) to support healthy aging. The first national competition of its kind, prizes awarded at the AGE-WELL – HACKING HEALTH National Ideathon will total \$75,000 in cash and in-kind services.

The AGE-WELL – HACKING HEALTH National Ideathon will be conducted over a series of ideathons. An ideathon is a collaborative event where diverse stakeholders harness their collective knowledge and creativity to brainstorm innovative solutions to pressing challenges. Participants use user-centric design techniques and methodologies (such as ideation, journey mapping, and prototyping), and the creation of an initial business case, to propose a novel solution.

Local ideathons will take place in four cities: Toronto, Montreal, Halifax and Vancouver. The national ideathon will culminate in a finale to be held in Winnipeg at the AGE-WELL 2017 Annual Conference taking place on Oct. 17-19, 2017.

Each ideathon will focus on the creation of new and unique technologies and services that benefit older adults and caregivers. Our aim is to help older Canadians maintain their independence, health and quality of life through technologies and services that increase their safety and security, support their independent living, and enhance their social participation.

During half-day facilitated ideathons in each city, participants will brainstorm solutions to pressing challenges and create an initial business case for a novel solution.

Each participant/team will take part in a local event to work on their idea/project and receive methodology, tools, and mentorship to further define their solution, value proposition and business model.



TIMELINE OF THE COMPETITION

The AGE-WELL – HACKING HEALTH National Ideathon is organized by AGE-WELL and HACKING HEALTH and will be held from October 18, 2016 to October 19, 2017 (hereinafter “the Ideathon period”). The grand finale will be held in Winnipeg at the AGE-WELL 2017 Annual Conference taking place on Oct. 17-19, 2017.

Each ideathon will consist of teams of participants brainstorming over healthy aging topics to come up with a defined concept. Dates of the 4 ideathons:

- February 3, 2017: Toronto Ideathon
- March 3, 2017: Montreal Ideathon
- May 2017: Halifax Ideathon
- June 2017: Vancouver Ideathon

The exact date of the Vancouver ideathon will be communicated when confirmed.

REGISTRATION

To participate in the national ideathon challenge, applicants have to:

1. Register on www.agewell-nce.ca/agewellhh and attend an ideathon in one of the four cities.
2. Each local ideathon has a dedicated Eventbrite page. Participants should fill out the application form for their local ideathon. The registration fee is \$20 per person.
3. Attend the ideathon to work on a project in line with “healthy aging” topics; and submit a 2.5-minute video and slides one month after the event to serve as a demo of their project.
4. Submission dates will be shared at each ideathon. Each team must submit a list of team members along with their signed contracts.

IDEA SUBMISSIONS

1. Participants must submit their idea video/slides/application within one month after the ideathon (exact dates will be confirmed depending on the date of the ideathon in each city).
2. Applicant(s) will receive mentorship from selected experts before the final submission of their video/slides/application.
3. One winning project from each local event will be selected by a panel of judges and will be eligible for the competition finale at the AGE-WELL 2017 Annual Conference.



ELIGIBILITY CRITERIA FOR THE COMPETITION

- Idea/project must be a new and unique technology and/or service (in the ideation phase), and specifically targeted at older Canadians and their caregivers.
- Applicants must be based in Canada, or at a Canadian organization.
- Applicants under the age of 18 must get consent from their parent or legal guardian to participate.
- Applicants could include prior cash and in-kind contributions to support their application.
- Applicants must agree to AGE-WELL's award requirements.
- Grand finale winner(s) and runner-up will agree to provide a final report to AGE-WELL on accomplished milestones, financials, and expenses.
- The following are not eligible to participate: members of the judging panel, mentors and members of the AGE-WELL and HACKING HEALTH organizing teams, and anyone with whom these individuals reside.

ELIGIBILITY REQUIREMENTS FOR PRIZES

Requirements for receipt of competition prizes include but are not limited to:

- The cash prize associated with the competition is to be used solely for idea research and development. Use of funds must adhere to AGE-WELL guidelines and requirements. A project plan, along with a detailed "use of funds" section, must be submitted and approved before the prize is awarded.
- Funds awarded may be held by a CIHR-eligible researcher. Alternatively, The Impact Centre at the University of Toronto will hold and manage the funds for the winner(s) and runner-up(s) of the National Ideathon should they not be a CIHR-eligible researcher.
- Funds must be spent in Canada.

Activities eligible for support through competition prizes include but are not limited to:

- Launch and/or building of start-up enterprise
- Product development: development of prototype products and services
- Testing and validation: technical testing, marketing study and/or proof of concept
- Conferences, entrepreneurship training ideathons and related travel expenses
- Professional services or activities to support the entrepreneurs in launching and building their solutions (e.g., legal services, intellectual property protection, including trademarks and patents), business registration, market strategy, business plan, etc.
- Any activities related to distribution and dissemination.



AWARDS AND PRIZES

Award and prize package for the local winner(s) include but are not limited to:

- Mentorship from experts such as industry representatives, business specialists, lawyers, engineers, etc.
- Invitation to participate in the final competition at the AGE-WELL 2017 Annual Conference in Winnipeg in fall 2017.
- Round-trip flights for one team member to Winnipeg.
- Two-night hotel accommodation in Winnipeg for one team member.
- Free registration for AGE-WELL 2017 Annual Conference in Winnipeg, Oct. 17-19, 2017.
- AGE-WELL – HACKING HEALTH Award Certificate.

GRAND FINALE PRIZE INFORMATION

Winner(s): \$50,000 total prize value

- AGE-WELL – HACKING HEALTH Award Certificate
- \$35,000 cash prize (please see financial requirements below)
- \$2,000 in legal services from our partner Bereskin & Parr
- \$6,000 in support and mentorship from AGE-WELL's business development and commercialization team and experts
- Invitation to the AGE-WELL annual Techno training program (value of \$5,000 per team)
- Free one-year membership in the AGE-WELL Network of Centres of Excellence, including access to more than 200 companies and research experts in the field of technology and aging
- Two passes to attend the AGE-WELL 2018 Annual Conference in October 2018.

Runner(s)-up: \$25,000 total prize value

- AGE-WELL – HACKING HEALTH Award Certificate
- \$15,000 cash prize (please see financial requirements below)
- \$1,000 in legal services from our partner Bereskin & Parr
- \$2,000 in support and mentorship from AGE-WELL's business development and commercialization team and experts
- Invitation to the AGE-WELL annual Techno training program (value of \$5,000 per team)
- Free one-year membership in the AGE-WELL Network of Centres of Excellence, including access to more than 200 companies and research experts in the field of technology and aging
- Two passes to attend the AGE-WELL 2018 Annual Conference in October 2018.



INTELLECTUAL PROPERTY

AGE-WELL and HACKING HEALTH do not claim any intellectual property from the participants, applicant and winners. The intellectual property belongs to the team that submitted the idea. If an idea is submitted by a team made up of more than one person, then the team must decide and agree on ownership prior to submission of the idea to the competition.

GENERAL CONDITIONS

1. **To be declared a winner**, the selected team must meet the requirements previously stated and sign the AGE-WELL HACKING HEALTH IDEATHON Agreement.

Should the selected team fail to meet the above-mentioned terms or any other condition herein, the team will be disqualified and, at the Organizers' discretion, either the prize will be cancelled or the prize will be awarded to another team in accordance with these rules. The same conditions will apply and the necessary adaptations made, if applicable.

2. **Disqualification.** Any person taking part or attempting to do so in the National Ideathon through means that do not comply with these rules and which are unfair to other participants (e.g., computer piracy, failure to declare prior intellectual property) will be automatically disqualified.
3. **Competition operation.** Any attempt to undermine the legitimate operation of this competition constitutes a violation of civil and criminal law. In the event of such attempts, the Organizers reserve the right to reject the participant's entries and to take legal action.
4. **Acceptance of prizes.** Prizes must be accepted as described on the website and cannot under any circumstances be transferred in whole or in part to another team, replaced by another prize or redeemed for cash, subject to the discretion of the Organizers.
5. **Limitation of liability – Inability to act.** The Organizers shall assume no liability whatsoever for any situation in which their inability to act results from an event or situation beyond their control, or a strike, lockout or any other labour dispute in the places of business of the Ideathon's organizations or partners.
6. **Limitation of liability – Ideathon participation.** By participating in the Ideathon, or attempting to do so, participants agree not to hold liable the Ideathon's Organizers or partners for any damages that may result from entering or attempting to enter the Ideathon.



7. **By accepting the prize**, winners authorize the Organizers and partners to use, if required, their name, photo, likeness and voice for publicity purposes without any form of compensation.
8. **Personal information.** All personal information obtained from eligible participants will be used for Ideathon administration purposes only.
9. **Decisions.** All persons who enter the Ideathon agree to be bound by these rules and to final decisions by the Organizers administering the Ideathon.



2016-2017 AGE WELL - HACKING HEALTH IDEATHON Agreement

I release the Organizers and their partners, employees and any person related either directly or indirectly to the organization of the Ideathon of any liability whatsoever in regard to the Ideathon, including any material or financial loss I may experience.

I understand that the intellectual property resulting from the teamwork performed between the date of my registration and October 19, 2017, the final date of the competition, is shared with the members of my team, and that if I do not make it to the final phase on October 19, 2017, the other members of my team are free to use all of the concepts, prototypes, products or services that resulted from said teamwork.

I am responsible for ensuring that I have full rights to any pre-existing intellectual property before using any elements during the Ideathon.

In the event that I work for an institution that is a member of Ministère de la santé et des Services Sociaux du Québec, or any universities, any other health ministries or social services in Canada, any hospitals or others organizations in Canada, I accept for the intellectual property to be governed by the policies in effect at my institution or organization, which I have taken the time to read prior to signing this document. I must inform my team members that this clause applies and that I am employed by an institution that is a member of Ministère de la santé et des Services Sociaux du Québec.

I give my consent to the Organizers and their partners to use my image and company/solution descriptions including pictures, descriptions, and videos for promotional purposes for the duration of the Ideathon.

I agree to submit a complete list of team members and send the present contract signed by all team members upon submission of my idea/video/slides/application etc.

I understand that once the proposal phase closes after each local ideathon, no individual or team may enter the competition.

All ideas / prototypes are created solely by me/my team members

I understand that any third party contributions will result in the disqualification of all participants from the team in question.



I understand that with submission of my/our prototype to the Ideathon, each team member whose signature appears below agrees to the following personal commitments:

1. Each idea / prototype that might be the product of the work of several participants constitutes a joint creative work.
2. I give my consent for the Organizers to use my intellectual property for internal and non-commercial purposes.
3. If a start-up is created to market the intellectual property developed by the team during the Ideathon and I decline to become a founding shareholder, I agree to assign my intellectual property rights to the start-up without any consideration or restriction.
4. If an individual or a team are participating to the competition with an IP already created, subject to the terms of the present agreement, the IP will remain the sole property of its owner(s).

Winners' obligations

For 2017-2018, the winner(s) authorize the Organizers and their partners to publish their name and a description of their idea / prototype in all Ideathon communications, without claiming any rights whatsoever.

Winners may eventually benefit from media coverage and publicity for their prototypes, initiated by the Organizers and/or their partners. To do so, winners agree to the following for at least 12 consecutive months:

- Respond to all requests from the National Ideathon Organizers or partners, or from the press
- Promote the Ideathon and mention each time that they are approached that they are a winner of the AGE-WELL – HACKING HEALTH National Ideathon 2017.

Winners will ensure that the mention "Winner of the AGE-WELL – HACKING HEALTH National Ideathon 2017" appears on the prototype for which they have been recognized, as well as on any promotional publications.

Winners also agree for their winning prototype to be prominently presented (and in a manner agreed upon prior) in all media (TV, radio, online, etc.) and in a way that recognizes and promotes both AGE-WELL and HACKING HEALTH support.



I/We agree with the above listed conditions, and confirm that I/we have read and understand the Competition Rules & Regulations.

X

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