



Aging Gracefully across Environments using Technology
to Support Wellness, Engagement, and Long Life

AGE-WELL 2018 Conference

October 16 – 18 | Vancouver, BC

Innovation in Action

Sponsorship & Exhibitor
Prospectus

We invite you to participate in AGE-WELL's 4th Annual Conference

AGE-WELL 2018 Conference brings together academic researchers, industry professionals, care providers, older adults, caregivers and government representatives to discuss current issues and innovations in the field of technology and aging. It is the flagship event of Canada's only national network in technology and aging.

About the AGE-WELL NCE

AGE-WELL is Canada's technology and aging network. We are dedicated to the creation of technologies and services that benefit older adults and caregivers. Our mission is to develop a community of researchers, older adults, caregivers, partners and future leaders that accelerates the delivery of technology-based solutions that make a meaningful difference in the lives of Canadians.

About the Conference

AGE-WELL 2018 will showcase a multi-disciplinary program of research and innovation from across the AGE-WELL Network and provide a forum for networking and collaboration among AGE-WELL partners, researchers, stakeholders and members of the public. Presentations, discussions and networking sessions are designed to maximize knowledge sharing.

This conference also enhances coordination of research efforts in Canada, and fosters new ideas for research, collaboration and business development in the field.

Sponsorship Opportunities

By partnering with the AGE-WELL NCE for our Annual Conference, you are associating your brand to leading universities, top researchers, industry leaders and innovators from the technology and aging sector. We are offering a variety of sponsorship opportunities. Join our list of sponsors, increase your company's visibility, build relationships with a highly qualified scientific community, and support Canada's network in technology and aging!

Be a sponsor for an event that brings together Canada's technology and aging community to accelerate innovation in the sector



Attending the Conference

Meet Canada's top technology and aging researchers, technical experts, government representatives, graduate students and industry leaders. You will learn and network with colleagues and contacts from across the AGE-WELL network which includes:

- 200+ Network Investigators and collaborators from 30 different universities/research centres
- 250+ industry, not-for-profit, and government partners
- 500+ graduate students, postdoctoral fellows and research associates



Gold Sponsor - \$20,000

- Your logo on all official meeting support and promotional material
- Five (5) complimentary registrations
- Room accommodations for two (2) guests at conference hotel
- Complimentary exhibit space
- Part of AGE-WELL communications campaign related to this event (promotions, newsletters, social media mentions)
- Promotional materials in registration bag, and in the AGE-WELL app
- Title sponsor of AGE-WELL Conference
- On screen logo recognition in the main meeting room

Silver Sponsor - \$10,000

- Your logo on all official meeting website and promotional material
- Four (4) complimentary registrations
- Complimentary exhibit space
- Part of AGE-WELL communication campaign related to this event (promotions, newsletters, social media mentions)
- Promotional materials in the registration, and in the AGE-WELL app
- Title sponsor of AGE-WELL Partner Reception
- On-screen logo recognition in meeting room between sessions

Bronze Sponsor - \$5,000

- Your logo on all official meeting website and promotional material
- Three (3) complimentary registrations
- Complimentary exhibit space during the AGE-WELL exhibit event
- Part of AGE-WELL communication campaign related to this event (promotions, newsletters, social media mentions)
- Promotional materials in registration bag, and in the AGE-WELL app
- Title sponsor of AGE-WELL Drinks & Demos
- On-screen logo recognition in meeting room between sessions

Next Generation Sponsor - \$3,000

- Contributions in this special category will be used to support graduate students, postdoctoral fellows, research associates and technicians to attend the conference
- Two (2) complimentary registrations
- Complimentary exhibit space during the AGE-WELL exhibit event
- Mention through AGE-WELL social media conference promotion
- Includes your logo and special recognition in the meeting program, signage and website
- On-screen logo recognition in meeting room between sessions

Networking Lunch Sponsor - \$1,500

Our networking lunch break is the perfect medium for your message. Includes one (1) complimentary registration to the conference. Includes your logo and special recognition in the meeting program, signage and website. You will also receive a complimentary exhibit space during the AGE-WELL exhibit event.

Student Award Sponsorship - \$500

Spotlight your brand by sponsoring a cash prize for AGE-WELL student awards. Student awards will be named after the company sponsor and your logo will receive special recognition in the meeting program, signage and website. Includes one (1) complimentary registration to the conference.

Contact Us

We are available to answer any questions you may have regarding registration and sponsorship details: partnerships@agewell-nce.ca



Exhibitor Information

Spotlight your brand by exhibiting at AGE-WELL 2018.

AGE-WELL partners and potential partners have the opportunity to showcase their companies while networking with other organizations, researchers and trainees. Participate in Canada's vibrant technology and aging community at *AGE-WELL2018*.

Exhibitor Rates:

Member Early-bird \$500

Non-Member Early-bird \$750

Member Regular \$750

Non-Member Regular \$1000

Includes one (1) complimentary conference registration, including meals, and access to full conference programming including:

- **Poster Sessions**
Engaging poster displays of current network research and activities.
- **Lunch 'n' Learn**
1-hour workshops on topics of broad interest to network attendees.
- **Scientific Talks**
20 minute talks on the state of the science in the network and how it is benefiting Canadian seniors.
- **Science Slam**
Quick-fire presentations by network trainees. The audience will vote on the best innovation/presentation.

Contact Us

We are available to answer any questions you may have regarding registration and exhibit details: partnerships@agewell-nce.ca

EXHIBITOR QUICK FACTS

1. Where do I set up, and what is included?
 - One (1) 3x 6 foot skirted (white linen) table and two (2) chairs
 - Listing on the AGE-WELL2018 mobile app.
 - Listing and description in the official program and conference website with click through to organization / company website

Additional set-up details will be circulated to all exhibitors closer to the conference.

2. Can I purchase additional exhibitor badges

Additional exhibitor badges can be purchased at a discounted rate for exhibiting members and are mandatory for additional staff to cover refreshments at health breaks and lunches. Please email info@agewell-nce.ca to request additional badges.