



## **AGE-WELL STRATEGIC INVESTMENT PROGRAM (SIP) ACCELERATOR FUNDING**

AGE-WELL's SIP Accelerator funding program supports innovative projects focused on the commercialization and/or knowledge mobilization of solutions (e.g. technologies, services or policies) aligned with [AGE-WELL's mission and vision](#).

The program provides:

- financial support;
- training opportunities; and
- strategic mentorship.

Please refer to the SIP Accelerator webpage ([www.agewell-nce.ca](http://www.agewell-nce.ca)) for information about investigator eligibility, partnerships, award amount, etc.

Questions about this funding program can be directed to Jennifer Wong, AGE-WELL Research Program Administrator ([jennifer@agewell-nce.ca](mailto:jennifer@agewell-nce.ca)).

Note that this document serves as a preview to the application form. Applications must be submitted through [AGE-WELL's Forum Research Portal](#). To request a Forum account, please e-mail [applications@agewell-nce.ca](mailto:applications@agewell-nce.ca).

## COVER SHEET – PROJECT INFORMATION

i) Investigator Name: \_\_\_\_\_

Institution: \_\_\_\_\_

Project Title: \_\_\_\_\_

ii) Project type

- Commercialization
- Knowledge Mobilization

iii) Provide a 300-word plain language summary that includes a problem statement, research purpose and anticipated impact(s) of the project. This summary will be provided to network stakeholders in order to facilitate a Relevancy Review to determine the potential for uptake and impact if funded. This description will also be used for future communications if the proposal is successful.

iv) Project Partner(s) name(s): \_\_\_\_\_

v) Total partner contributions: Cash \$ \_\_\_\_\_ In-kind \$ \_\_\_\_\_

vi) Total value of AGE-WELL investment requested: \$ \_\_\_\_\_

vii) The proposed project is best aligned with AGE-WELL Workpackage \_\_\_\_\_  
(WP descriptions are available here: [www.agewell-nce.ca](http://www.agewell-nce.ca))

viii) Does this application pertain to a project currently/previously funded through an AGE-WELL Research Program (i.e. are you looking to renew your SIP award, or advance your Catalyst project to a SIP project)?

- Yes. If yes, applicants will be required to answer an additional set of questions under “Applications for Continued Funding” related to their current/previous award.
- No

**Important note:** The application must not exceed 6 pages (excluding this cover page and the additional pages for projects applying for continued funding).

## **APPLICATIONS FOR CONTINUED FUNDING**

If you previously received an AGE-WELL SIP, SIP Accelerator or Catalyst award for this project, please complete the following questions related to the work already completed (1 page). If objectives from your previous award have not been met and you wish to apply for a no-cost extension, please contact [jennifer@agewell-nce.ca](mailto:jennifer@agewell-nce.ca).

- 1) Were the objectives of the previously funded project met? Please explain. (200 words max)
- 2) What is/are the main output(s) from your previous award? Please describe the real or potential impact of this work. Consider the real or potential impact on older adults and caregivers, communities, industry and/or policies. (200 words max)
- 3) What new partnerships or collaborations were created during the previous award? Will these continue? How did these partnerships/collaborations shape your project? (200 words max)
- 4) Did the project encounter any challenges? What impact did this have on the project? (200 words max)

In the narrative application below (PART 1), please describe how the new project will build on the activities, findings and partnerships from the previously funded work.

## **PART 1 – NARRATIVE APPLICATION**

### **1) RATIONALE AND APPROACH**

i) Summarize the rationale for the project: (300 words max)

- Why this project at this time?
- SIP Accelerator funds only post-discovery projects. Please briefly describe the development / discovery work that preceded this application.
- What is the benefit/value-added of the proposed impact(s)?
- What is the strength of the evidence forming the basis for the planned dissemination and/or commercialization development activity?

ii) What is unique or innovative about this project? (200 words max)

iii) What is the value of the project for older adults and/or caregivers? (200 words max)

- What problem does this project solve?
- What is the value proposition?

iv) State the project goals and objectives (200 words max)

- What is the ultimate goal(s) of the proposed initiative?
- State the objectives that need to be achieved to realize the ultimate goal(s).
- List the project milestones including timelines to track progress.

### **2) PROJECT OPPORTUNITY – For Commercialization Projects Only**

i) What is the Market Size? (300 words max)

- To whom will the evidence/knowledge/information/product be disseminated? Provide a sense of the size/scale of the target audience/market (in Canada and beyond).

ii) What are the competitive advantages of your proposed solution? (200 words max)

- Please list your top 3-5 competitive advantages (bullet points).

iii) Who are your competitors? (200 words max)

- Please list your top 3 competitors or existing/substitute solutions (bullet points).
- Please explain how your solution is different.

### **3) INTELLECTUAL PROPERTY – For Commercialization Projects Only**

i) What is your strategy to protect your intellectual property, including new knowledge, information, etc.? (200 words max)

ii) Is your intellectual property currently protected? If yes, please describe how. (200 words max)

### **4) PROJECT OPPORTUNITY – For Knowledge Mobilization Projects Only**

i) Who are your key audiences? (200 words max)

- Describe the applicability of the findings to each audience. Who needs to know about your research findings? E.g. Other researchers, policy makers, end-users, the media.

ii) What are your knowledge mobilization goals? (300 words max)

- Describe how knowledge mobilization will move beyond traditional academic dissemination activities (i.e. beyond research publications and conferences). Do you want to inform people about a new product or practice? Do you want to change behaviors of end-users or clinicians? Do you want to contribute to policy change?

iii) What knowledge mobilization strategies will you use? (200 words max)

- Describe your strategy regarding the uptake of the findings by key stakeholders (e.g. paper, patent license, policy brief, educational materials, workshop, event, champion, media release, social media, blog, video, etc.).

iv) How will you evaluate the effectiveness of the knowledge mobilization strategies you are using? (200 words max)

- What metrics will you track? E.g. reach indicators (number of views, downloads), usefulness indicators (knowledge gained, perspectives changed) partnership indicators (number of products disseminated with partners), practice change indicators (observed or reported change), etc.
- What is your long-term plan to ensure your knowledge mobilization activities help you achieve real-world impact?

v) What is your strategy to protect your intellectual property, including new knowledge, information, etc.? (200 words max)

## **5) PROJECT TEAM**

i) Describe how the expertise of your team will contribute to the success of the proposed initiative. (300 words max)

- Identify additional skills needed to fill expertise gaps on your team, if any, and how you plan to address them (note that team members and their expertise will be listed in Part 2 – Appendix).

## **6) PARTNERSHIPS**

i) Is your partner committed to the dissemination, uptake and/or commercialization the solution/findings? (300 words max)

- Describe the commitment of the partner(s) regarding uptake, dissemination, or commercialization of the solutions/results.

ii) Outline the partnerships involved and partner roles/responsibilities (e.g. dissemination, product development, testing and evaluation etc.). (300 words max)

- Identify all partners/partnership arrangements (contributions will be itemized and justified in the budget)
- Is the partner participating as a contractor, manufacturer, stakeholder, testing facility?

## **7) POTENTIAL IMPACT**

i) Describe the anticipated impacts and associated benefits and beneficiaries of this project. (300 words max)

- Describe how your project contributes to and/or facilitates the commercialization, translation, mobilization and/or policy use of research to accelerate Canadian innovation, and economic competitiveness, and to improve the lives of older adults and/or caregivers.
- Identify the anticipated impacts of this project – what will change, how many people will benefit and how?

ii) Provide a list of project deliverables (bullet points). (300 words max)

## PART 2 – APPENDIX

Complete the Team Summary table:

Team Member	Role	Institution/Organization	Expertise	E-mail

Complete the Highly Qualified Personnel (HQP) table:

Team Member	Institution/Organization	E-mail	Level of Study/Position

Complete and upload the Budget Template and provide budget justification.

### Budget Limitations:

3) Professional & Tech. Services/contracts - a maximum of \$5000 can be used towards payment of consulting fees

6) Materials, supplies & other expenditures - a maximum of \$5000 can be used towards patent fees

## PART 3 – INVESTIGATOR BIO AND PARTNER LETTER(S) OF SUPPORT

### Investigator(s) Bio

Please submit a brief bio (2 pages maximum) for each named investigator from Part 2, highlighting experience and activities relevant to the application.

### Partner Letter of Support

Investigators will be expected to include partner organizations in their projects, including those participating in any knowledge dissemination or commercialization planning. Such organizations should be described in the application and their support letter(s) should be included in appendix. Partners should describe their commitment toward the project, knowledge dissemination and/or commercialization.

For reporting purposes, all partnership activities and contributions (cash and in-kind) should be quantified in the application.