

SURVEY HIGHLIGHTS

Conducted by Environics Research

ATTITUDES TOWARDS TECHNOLOGY

80%
of those aged 50-64
feel confident using
current technology



74%
of those aged 65+
feel confident using
current technology

6 in 10 Canadians over the
age of 50 believe the impact of
technology on society is positive



Almost 7 in 10 Canadians over the age of 50 would be willing to pay out-of-pocket
for technology that allows them to stay in their home longer



TECHNOLOGY FOR HEALTH AND WELLNESS

Over 8 in 10 Canadians aged 65+
believe technological advancements can help them stay

SAFE

INDEPENDENT

**IN THEIR HOMES
LONGER**

**CONNECTED TO
OTHERS**

24% of Canadians aged 50-64
and **18% of Canadians over 65**
use a digital watch to help
manage their health



7 in 10 Canadians
over 50 would use the
following technology for
health and wellness:

- Devices that **alert for falls**
- Devices that keep them **mentally active at home**
- Devices that help them **recover at home**
- Devices that help **connect with a doctor/health care provider**
- Devices that allow them to **stay independent at home**

TECHNOLOGY FOR CONNECTING

58% of Canadians aged 65+
and **almost 8 in 10 (78%)**
aged 50-64 own smartphones



Almost all (93%) of smartphone owners aged 65+
find them easy to use and **98% of those owning**
smartphones aged 50-64 find them easy to use

Commissioned by AGE-WELL, the Environics Research survey was conducted between July 11-30, 2019, interviewing 2,027 Canadians over the age of 50. 602 respondents (30%) for this survey were contacted by telephone and 1,425 (70%) via an online panel.

Get in touch

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