

PITCH COMPETITION ADJUDICATION CRITERIA

On November 30, 2021, prizes will be awarded by a panel of expert judges adjudicating pitches based on the following criteria:

Team Name:		
Scoring Category	Score	Comments
Need: Has the team identified a specific need related to one of the three challenge categories? Does the solution fill this identified need? How effectively does the idea/solutions address the identified need?	1 2 3 4 5	
Technical Feasibility: How technically feasible is the proposed solution? Is it feasible to create and produce?	1 2 3 4 5	
User Acceptance: How likely is this solution to be accepted by the target users? It is practical and user-friendly? Is it ethical?	1 2 3 4 5	
Business and/or Knowledge Translation Plans: Is this solution implementable? How likely is it to lead to a viable business? Is there revenue potential?	1 2 3 4 5	
Pitch Clarity & Organization: Consider both content and delivery. Does the team have a deeper understanding? Did multiple team members contribute to answers?	1 2 3 4 5	
Total Score	/25	