

VIDEO SUBMISSION CRITERIA

1. Teams must submit a 4-5-minute video showcasing the following:
 - The challenge and problem being addressed
 - Their unique solution for the stated problem
 - The market opportunity of the proposed solution
 - The impact and value that the solution will provide to older adults and/or caregivers
 - The strength of their team
2. Submission must not exceed 5 minutes in length for this video component.
3. Submissions must be submitted as link to a public or an unlisted YouTube video (the video cannot be private).
4. A submission must be respectful and courteous.
5. AGE-WELL and VHA will not accept submissions that are deemed to be offensive to an individual or an organization. AGE-WELL and VHA reserve the right to refuse or remove any material from the competition that is deemed to be offensive.

Hackathon organizers will judge and select the finalists based on the following criteria:

Team Name:		
Scoring Category	Score	Comments
Challenge: How effectively does the team describe the challenge they are addressing? Have they identified a specific problem area to target?	1 2 3 4 5	
Unique Solution: Has the team ideated a unique and feasible solution? How well does the solution target the identified problem?	1 2 3 4 5	
Market Opportunity: Is this solution implementable on a large scale? How well has the team articulated the potential impact of their solution?	1 2 3 4 5	
Stakeholder Engagement: How has the team ensured that stakeholders, including older adults, caregivers,	1 2 3 4 5	
Pitch Clarity & Organization: Consider both content and delivery. Does the team have a deeper understanding? Did multiple team members contribute to answers?	1 2 3 4 5	
Total Score	/25	