



AGE-WELL 2022
ANNUAL CONFERENCE

Innovating a Better Future

October 18 - 20, 2022 | Regina, Saskatchewan
Delta Hotels Regina

Sponsorship & Exhibitor Prospectus



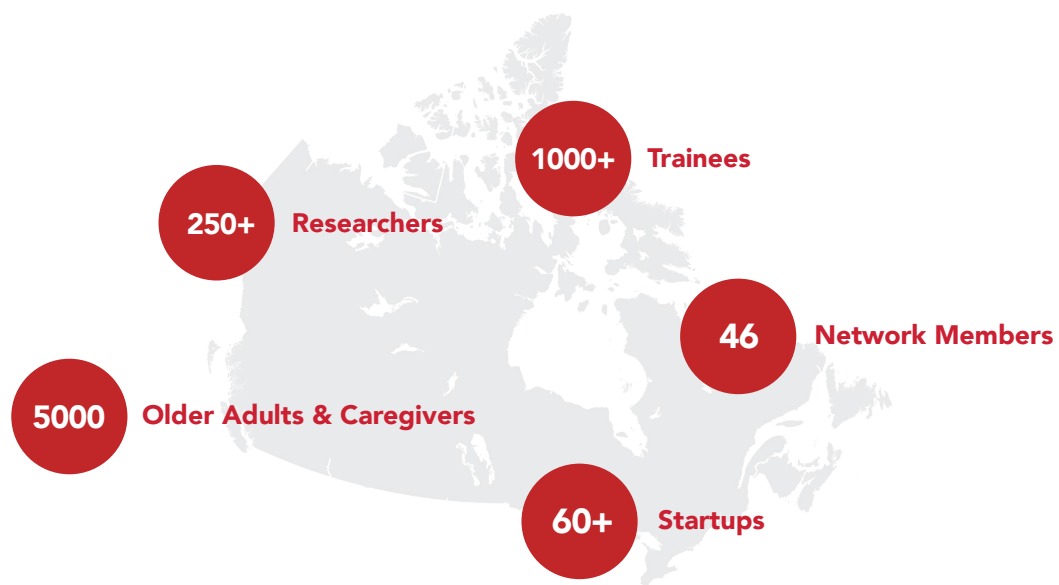
The AGE-WELL 2022 Annual Conference

brings together researchers, industry leaders, care providers and organizations, older adults, caregivers and government representatives to discuss current issues and innovations in the field of technology and aging. AGE-WELL 2022 is the place to be for anyone with an interest in technology-based solutions that support healthy aging.

AGE-WELL 2022 will showcase a multi-disciplinary program of research and innovation from across the AGE-WELL Network and provide a forum for networking and collaboration among our partners, researchers, thought leaders and members of the public. Presentations, discussions and networking sessions are designed to maximize knowledge sharing among the over 400 delegates we typically host. This conference also enhances coordination of research and innovation efforts in Canada, and fosters new ideas, collaboration and business development in AgeTech.

ABOUT AGE-WELL

AGE-WELL is Canada's technology and aging network. For the last seven years, AGE-WELL has served as a catalyst for technological innovation that empowers older Canadians to live healthy, independent and engaged lives, while driving forward Canada's growing AgeTech sector. AGE-WELL includes more than 250 researchers from 46 Canadian universities and research centres, over 1,000 trainees and more than 400 industry, community and government partners. Approximately 5,000 older adults and caregivers are involved. AGE-WELL supports over 60 Canadian startups.



Sponsorship Opportunities

By partnering with AGE-WELL for our Annual Conference, you are associating your brand with leading universities, top researchers, industry leaders and innovators in the AgeTech sector. We are offering a variety of sponsorship opportunities. Join our list of sponsors, increase your company's visibility, build relationships with current and future leaders in the sector, and support Canada's network in technology and aging!

Be a sponsor for an event that brings together Canada's technology and aging community to accelerate innovation in the sector.

SERVICES
INNOVATION
KNOWLEDGE MOBILIZATION
RELATIONSHIPS
LEADERS
COMMUNITY ENGAGEMENT
PUBLICATIONS
RESULTS
TRAINING
TALENT

AGETECH

RESEARCH
ANALYSIS
BENEFITS
TEAMWORK
DATA
APPLICATIONS
JOBS
RECRUITMENT
TECHNOLOGY
SOLUTIONS



Title Sponsor - \$20,000

- Your logo on all official meeting support and promotional material
- Five (5) complimentary registrations
- Room accommodations for two (2) guests at conference hotel
- Complimentary exhibit space in prime location
- Part of AGE-WELL communications campaign related to this event (promotions, newsletters, social media mentions)
- Promotional materials shared at event, and in the AGE-WELL app
- Mainstage remarks at conference opening
- Opportunity to nominate a judge for the **National Impact Challenge** pitch competition adjudication panel
- On-screen logo recognition in the main meeting room
- Early access to conference program and engagement opportunities
- One-year complimentary AGE-WELL Access Membership (contact us for details)

Gold Sponsor - \$10,000

- Your logo on all official meeting website and promotional material
- Four (4) complimentary registrations
- Complimentary exhibit space in prime location
- Part of AGE-WELL communications campaign related to this event (promotions, newsletters, social media mentions)
- Promotional materials shared at event, and in the AGE-WELL app
- Sponsor of **Opening Drinks and Demos** showcase (October 18) or sponsor of the **National Impact Challenge** pitch competition (October 19) with opportunity to nominate a judge for adjudication panel
- On-screen logo recognition in meeting room between sessions

Silver Sponsor - \$5,000

- Your logo on all official meeting website and promotional material
- Three (3) complimentary registrations
- Complimentary exhibit space during the AGE-WELL exhibit event
- Part of AGE-WELL communications campaign related to this event (promotions, newsletters, social media mentions)
- Promotional materials shared at event, and in the AGE-WELL app
- Sponsor of an AGE-WELL Conference Networking Reception
- On-screen logo recognition in meeting room between sessions



Next Generation Sponsor - \$3,000

- Contributions in this special category will support graduate students, postdoctoral fellows and research associates to attend conference
- Two (2) complimentary registrations
- Complimentary exhibit space during the AGE-WELL exhibit event
- AGE-WELL social media conference promotion
- Includes your logo and special recognition in the meeting program, signage and website
- On-screen logo recognition in meeting room between sessions

Networking Lunch Sponsor - \$1,500

Our networking lunch break is the perfect medium for your message. Includes one (1) complimentary registration to the conference. Includes your logo and special recognition in the meeting program, signage and website. You will also receive complimentary exhibit space during the AGE-WELL exhibit event.

Student Award Sponsorship - \$500

Spotlight your brand by sponsoring a cash prize for AGE-WELL student awards. Student awards will be named after the company sponsor and your logo will receive special recognition in the meeting program, signage and website. Includes one (1) complimentary registration to the conference.

CONTACT US

We are available to answer any questions you may have regarding registration and sponsorship details:

conference@agewell-nce.ca



Exhibitor Information

Spotlight your brand by exhibiting at AGE-WELL 2022

AGE-WELL partners and potential partners have the opportunity to showcase their companies while networking with other organizations, researchers and trainees. Participate in Canada's burgeoning technology and aging community at AGE-WELL 2022.

EXHIBITOR RATES

Member Early-Bird / \$400

Non-Member Early-Bird / \$550

Member Regular / \$650

Non-Member Regular / \$800

*Includes one (1) complimentary conference registration, including meals, and access to full conference programming including:

- **Keynote and Panel Presentations**
- **Innovation Talks**
- **Science Slam**
- **National Impact Challenge Pitch Competition**
- **Drinks and Demos solutions showcase**
- **Poster Sessions**
- **Network Reception(s)**
- **Workshops**

CONTACT US

We are available to answer any questions you may have regarding registration and exhibit details: conference@agewell-nce.ca.



Exhibitor Quick Facts

1 Where do I set up, and what is included?



One (1) 3' x 6' skirted (white linen) table and two (2) chairs



Listing on the AGE-WELL 2022 mobile app.



Listing and description in the official program, app and conference website with click through to organization / company website

Additional set-up details will be circulated to all exhibitors closer to the conference.

2 Can I purchase additional exhibitor badges?

Additional exhibitor badges can be purchased at a discounted rate for exhibiting members and are mandatory for additional staff to cover refreshments at health breaks and lunches. Please email conference@agewell-nce.ca to request additional badges.

AGE-WELL - Canada's Technology and Aging Network

#AGEWELL2022



www.agewell-nce.ca



info@agewell-nce.ca



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