Care2Talk
A Platform Purpose-Built for Seniors

AGE-WELL & APPTA
POLICY ROUNDS WEBINAR
30 NOVEMBER 2023
Transforming Senior Care Through Technology

- Introductory Remarks
- Context Setting
- Today's Roadmap
Context Setting: Senior Health Care

1. Liminal Space
2. Access and Attachment
3. Maintaining and Improving Health
4. Patient-centered care
5. Aging Population and limited resources
Understanding the Unique Needs of Seniors

1. Technology Adaption
2. Risk of Social Isolation
3. Health Management Needs
4. Independence
Embracing a Holistic Approach in Senior Care

- **Comprehensive Care**
  - Addresses physical, mental, and social health.

- **Personalization**
  - Tailors care to individual needs and preferences.

- **Technology as a Bridge**
  - Utilizes technology to connect seniors with healthcare providers, family, and community.
Care2Talk:
A Comprehensive Solution

USER FRIENDLY TECHNOLOGY
Supports all levels of proficiency

ENHANCED SOCIAL CONNECTION
Staying connected with family and friends

STREAMLINED HEALTH MANAGEMENT
Simplified virtual health care services

EMPOWERING INDEPENDENCE
Tools for self-managed care and autonomy
Ease of Use: The Core of Care2Talk

1. Intuitive Design
2. Guided Navigation
3. Multi-Language Support
4. Responsive Design
5. One-click touch
Transforming the Healthcare Experience

01 Patient Navigator and Health Team
02 Virtual Healthcare Appointments
03 Medication Management
04 Health Education Resources
05 Integrated Health Records
06 Proactive Approach
93%

Percentage of users who report improved feelings of health and wellness
User Outcomes

82% Of users report feeling *more confident* using technology after using Care2Talk for 3 months.

94% Of users report that Care2Talk makes it easier to connect with their social network.

96% Of users report that Care2Talk makes their health journey easier to manage.

81% Of users report feeling the same, or higher levels of independence.
Of primary care concerns can be adequately addressed within the virtual care format.

Care2Talk No-show appointment rate, as compared to 23% estimated in Canada, today.

Of Care2Talk users report indirect cost savings.
Case Study

Before Care2Talk

FRAGMENTED, TIME-CONSUMING

- Mobility issues, generally healthy
- Walk-in clinics for health concerns
- Or, ED when Walk-in clinic full
- Rx renewals take the entire day

With Care2Talk

COHESIVE, CONVENIENT

- Freedom to discuss preventative care
- 15-30 minute virtual appointments
- Regular check-ins and follow up
- Team-based care
Looking Ahead: Future Developments

- AI INTEGRATION
- REMOTE HEALTH MONITORING
- CONTINUED PLATFORM EVOLUTION
- EXPANDED HEALTH SERVICES
- COMMUNITY EXPANSION
- PERSONALIZED WELLNESS PROGRAMS
Embracing the Future with Care2Talk

1. Care2Talk’s Impact
2. Alignment and Future Growth
3. Collaboration Areas
Thank you!